



## Michael P. Smith

Ph: 310-295-9648, Mobile: 323-270-7809, Fax: 323-843-9905

Email: [mike.smith.offers@ceomike.com](mailto:mike.smith.offers@ceomike.com)

Web: [www.ceomike.com](http://www.ceomike.com)

### Profile

Since 1980, Michael has been a team-builder of various financial, technology and multimedia entertainment ventures by providing leadership, identifying, structuring, sharing, managing and financing opportunities to maximize investor returns. A strategic thinker, with a hands-on approach and detailed-oriented perspective, Michael is continuously learning, mentoring and applying his creativity, knowledge, experience and energy to take ideas to the next level.

Portfolio: <http://ceomike.com/q/Portfolio>.

#### Credits, Licenses, Patents & Publications

##### California Life Licensed (2008)

Television Credit: (2000 - 2004)  
**Executive Producer**, Tha Zone TV,  
"Be Seen, Be Heard" series (21 eps.)  
on [Colours TV Network](#).

Television Credit: (2004-2007)  
**Associate Producer**, "Damaged  
Goods" documentary special on  
[Showtime Network](#).

US Patent: 5,452,011, September  
19, 1995, Method and device for film-  
mode detection and field elimination,  
a method for determining which of  
similar video fields may be excised to  
enhance video signal compression.

#### Personal Skills

Results-oriented,  
  
strategic and critical  
**thinker**,  
  
relaxed, resilient,  
  
managed stress,  
  
self-starter, **decisive**,  
  
systematic planner,  
  
detail-oriented, flexible,  
  
leader of substance and  
strength,  
  
motivator, team builder,  
  
team player, visionary,  
  
skilled **listener**,  
  
strong communicator,  
  
balanced perspective,  
  
life long **learner**,  
  
sustained high energy,

#### Technical Skill Set

##### **Internet**

**Development:**  
HTML, XML, scripts,  
MS IIS, Apache,  
ASP, Java Servlets,  
FrontPage, DCOM,  
COM+, EJB, J2EE

##### **Internet**

**Productivity:** E-  
Commerce, Content  
Management  
Systems (CMS),  
Client Relationship  
Management (CRM)

##### **System Internals**

**Development:**  
Windows  
NT/98/2000, Unix,  
Linux, LAMP

##### **System**

**Maintenance:** NT,  
Unix, Linux,

##### **Design**

**Methodologies:**  
UML, OOD, Rapid  
Prototyping  
Development, MVC,

##### **Network**

**Protocols:** TCP/IP,  
IEEE 802.3, RFCs,  
X.25, ATM,

##### **Software**

**Development:**  
C++, VB, Java,  
JavaScript,  
VBScript, Perl,  
PHP, Python,  
Ruby

##### **Expert**

**Systems:**  
Prolog, Lisp,  
Frames

##### **Database**

**Design &  
Development:**  
SQL Server,  
Oracle, MySQL,  
Dbase, Access,

##### **Office**

**Productivity:**  
MS Word,  
Excel, Access,  
PowerPoint,  
WordPerfect,  
Calyx Point

##### **Multimedia**

**Development:**  
Digital / Video  
Photography,  
Final Cut Pro  
Suite, Adobe  
Suite

##### **Statistical / Simulation / Modeling**

**Analysis:**  
SPSS, MyStat,  
Logo, Excel

#### Finance Expertise

Equity and  
Debt  
**Financing**,

Financial  
Analysis &  
**Planning**,

General  
Accounting &  
**Reporting**,

Operations  
**Analysis**,

New Venture  
Development  
**Strategies**,

Forecast &  
Valuation  
**Modeling**,

Capital  
**Management**,

Strategic  
Business  
**Development**,

Due  
**Diligence**,

Marketing &  
Sales Analysis

## Education



Earned 1997, **MASTERS OF BUSINESS ADMINISTRATION**, FINANCE & ENTREPRENEURIAL OPERATIONS, Anderson Graduate School of Management at UCLA, Los Angeles, CA., 1992 – Mar. 1994. Areas of study include financial institutions, corporate structure, options and derivatives, mergers and acquisitions, international finance, portfolio management, securities regulations, securities analysis, new venture financing, operations management, and new venture evaluation.



**MASTERS OF ENGINEERING**, University of Alberta, Edmonton, AB, 1989 - 1991. Areas of study included VLSI design, artificial intelligence, computer architecture and parallel computing systems. Additional activities included role as president then director of Caribbean Students' Association.


Earned, **BACHELOR OF SCIENCE in COMPUTER ENGINEERING**, University of Alberta, Edmonton, AB, 1980 – 1984. Areas of study include VLSI design, software engineering, and electronics. Additional activities included roles as president of the Computer Engineering Club, vice-president of the Engineering Students' Society and liaison to IEEE Computer Chapter.

## Experience

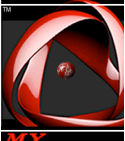


[TheInc.Net - The Official Sponsor of Success\(sm\)](#)

**CFO, Uhuru J. Amaa, LLC**([TheInc.Net - The Official Sponsor of Success\(sm\)](#)), Los Angeles, CA Jan. 99 – 2007. Uhuru is a business development company which invests expertise, capital and time to develop or expand ventures. We specialize in entrepreneurial ventures, cooperatives and market systems. I evaluate, analyze and develop ventures to be financed, solicit investors for ventures and research, gather user requirements, design, implement, and test software systems related to each venture. I build and manage a team of financial analysts, strategists, technicians, engineers, designers, developers, testers, marketing and sales professionals as needed in order to achieve venture objectives. I provide analysis, risk management, advice and technical assistance with particular emphasis on strategy, finance, operations, information systems and marketing to venture partners by conducting seminars, workshops and one-on-one consulting. Our venture experience include projects in the consulting, consumer product, entertainment, finance, medical, retail, manufacturing, product development and software development sectors. The following ventures is a sample of our investment portfolio:

-  **877 FINANCIAL**  
[www.877financial.com](http://www.877financial.com)  
The official sponsor of your success. [877 Financial](#)  
1. [Inc.](#): Debt and Private Equity Financing. Focusing on creating and sharing safe, secure, predictable investment strategies that have exceptional returns.

-  **Family Financial Management**  
[Family-fm.com](http://Family-fm.com):  
2. Support systems for companies in the financial service industry.

-  **MY ULTIMATE PRIZE**  
3. [My Ultimate Prize, LLC](#): Financing and Development of Entertainment Properties.  
[USA Savers International Prizes](#)

### CHIEF TECHNOLOGY OFFICER,

**Synergetic Systems**, Los Angeles, CA, May 97 to Dec 98. As chief architect and project manager, designed, implemented, tested, documented and supported a variety of local area, wide area and telecommunications projects for several large clients such as Inglewood Unified School District and WinStar Communications. Managed small teams of technicians and coordinated a number of subcontractors. Responsible for project profits and losses. Developed budgets and interfaced with a variety of clients.

### PROJECT MANGER, Technology

**Synergetic**, Los Angeles, CA, Apr. 94 – May 97. As project manager developed a variety of software systems for clients. Systems ranged from real time event dependent systems to user interface and systems programming using C, C++, and Visual Basic on Windows and UNIX platforms. Managed small teams of developers consisting of fewer than 10 specialists. As consultant developed medical testing devices with IRIS team members on the [The White IRIS](#) and [900Udx](#) products.

### SENIOR SOFTWARE ENGINEER,

**Thomson Consumer Electronics**, Inc. Los Angeles CA, June 92 – June 94. In a team environment, designed, implemented, tested, documented and supported a variety of tools and applications using object-oriented methodologies. Developed algorithms for MPEG video compression and image processing for which patent was granted. Developed tools and real time simulations to support embedded systems development using C, C++, yacc and lex in a UNIX and PC environment to support DirectTV development. Tools included a multiple target cross assembler, linker and compiler. Developed tools, simulations and applications to support interactive television on digital satellite receivers such as DirectTV.

### SENIOR COMPUTER ENGINEER, Mu-

**Tron Computer Corp**, Edmonton AB, July 88 – June 92. In both a team and individual environment, as project leader, designed, implemented, tested, documented and support a variety of custom software project for engineering



USA Sevens International Rugby Tournament: 2008 Entertainment Manager for two days of eclectic stage entertainment and field entertainment during the international tournament at PetCo stadium in San Diego. 2007 Concert Manager for MoneyGram sponsored concert and fashion show.

AKA.COM: Multimedia production and distribution.

Tha Zone TV: Weekly nationally broadcast television showcase of independent artists, music videos, and industry experts targeting an eclectic urban audience.



clients. Worked on a variety of platforms including real-time systems, CAD, Unix, and IBM PC using primarily C and Lisp.

**SENIOR SYSTEMS ADMINISTRATOR, University of Alberta, Computer Science Dept.**, Edmonton, AB, Sept. 85 - June 88. In both a team and individual environment, as project leader and team member, designed, implemented, tested, documented and supported a variety of networking tools and applications using object oriented and structured design methodologies on IBM PC, VAX, and SUN platforms. Responsible for a 200+ node campus wide Ethernet network, the maintenance and troubleshooting of network equipment and technical support for faculty and staff. With other systems administrators, responsible for systems upgrades, software deployment and training.

**COMPUTER ENGINEER, Develcon Electronics**, Saskatoon, SK, May. 84 - Aug. 85, In team and individual environment, as team member, designed implemented, tested, documented a variety of data communications, LAN hardware and software projects and designed and developed network applications to support hardware.

**Teaching Experience**



**LECTURER, TELACU Education Foundation**, Los Angeles, CA, Apr. 08 - July 08. Vetrans Upper Bound. Taught and tutored vetrans at various levels of math proficiency in GED mathematics in preparation for their transition to various colleges.

**LECTURER, California State University**, Los Angeles, CA, Feb. 95 - June 98. Trained first year engineering students. Introduced students to various problem-solving methods available on computers. Trained students to improve proficiency when using spreadsheets, word processing, and the internet. Trained students to improve organizational and information management skills using E-mail, MS-Word, MS-Excel and Access.

**FELLOW, Management Development for Entrepreneurs**, Los Angeles, CA, Apr. 94 - June 94. Provided individual consultation to four entrepreneurs on their Business Improvement Projects (BIP) -- blueprints for action designed to make significant changes to each entrepreneur's business.

**Additional Experience**



**Executive Director, The Fanya Corporation**, Los Angeles, Dec. 99 - 2006. Fanya via its Artist Development Fund facilitates the development of independent television productions such as the Showtime Special "Damaged Goods" a documentary that explores the lifestyles of heterosexual couples living with HIV.

**Executive Director, The Taii Khuti Foundation For The African Holocaust**, Los Angeles, Sept. 93 - Oct. 2001, an annual commemoration of our ancestors.

**Director, Council of Black Organizations**, Edmonton, Jan. 90 - Aug. 91, various projects included community building chair and youth coordinator.

**Youth Director, Harambee Centers Canada**, Toronto, Jan 88 - Jan 90., one of two youth coordinators for this national organization that was focused on coordinating available community services.

**Sports:** skydiving, basketball, racquetball, meditation, laughter.

**References** **Tiffany Bradshaw, MBA; Bradshaw and Company**, Los Angeles, 1999 - present.

**Ciiru Mbugua; Ciiru.com**, Los Angeles, 2005 - present.

**Lorraine Smith, MD, MPH, FACS; Cedars-Sinai Medical Group**, Los Angeles, 1996 - present.